

TIM # 02075

NCC Cable System Order

117463899

Order #	62342759
Systemcode	2466
System Name	Spectrum/Iowa-Sauk-Columbia, WI
Market	Madison
AE	Alexander Fiske
Sales Coordinator	Richard Verholl
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Aug16

Flight Dates	10/24/16 - 11/06/16
Agency	Smart Media
Advertiser	Glenn Grothman for Congress
Client Code	GRO16
Product Code	ORDR
Est Code	C25C31
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/29/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$40.00
Commission	\$6.00
Net Total	\$34.00
Total Spots	20
Affiliate Split	100.0
Sold On	
GRP	-
CPM	-
Cost Per Spot	-
GIMP	-
CPM	-

Comments : 9/29: NEW CANDIDATE ORDER. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$2.00	\$24.00	30	
2	AEN	AEN PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	
3	FXNC	FXNC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	
4	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	18	2	0	0	0	0	0	0	0	0	0	0	20
AMT	\$36.00	\$4.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$40.00

SYSTEM APP: SALES ACCT

62342759 | Madison | Spectrum/Iowa-Sauk-Columbia, WI | 2466 |

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